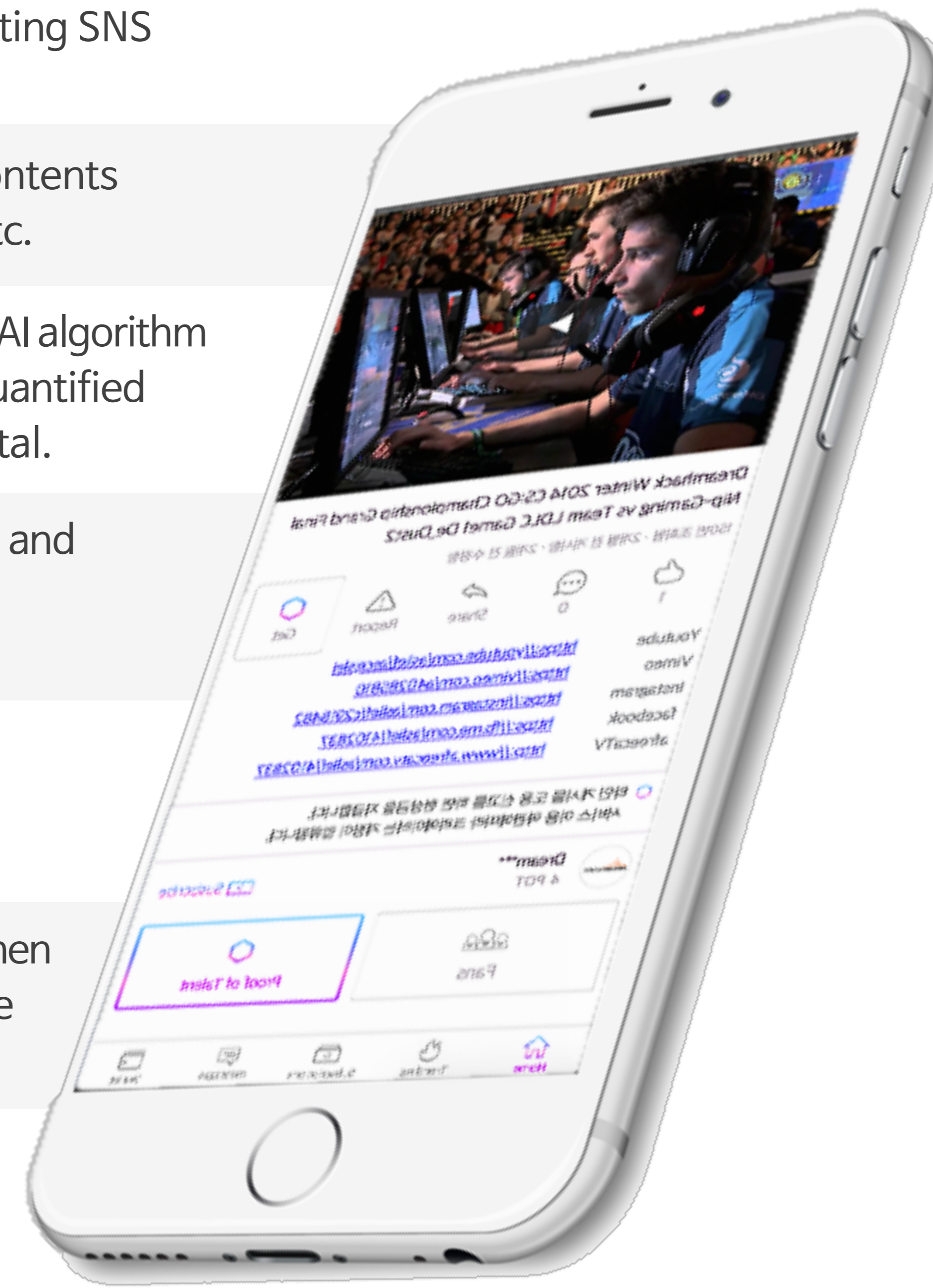


What is the talentchain?

Talentchain builds enormous 'talent utilization market for ordinary people even with smallest talents' which has not been revealed until now. Based on blockchain and AI technology this project aims to make the world where people can discover and share their own talents and also make profit out of such activities.

How to?

- ① Creator shares(links) their existing SNS contents in 'FANZY'.
- ② Viewers can certify creator's contents by Like, Reply, Follow, Support etc.
- ③ Through viewer's feedback and AI algorithm value of creator's contents are quantified into what's called the 'POT' in Potal.
- ④ Fanzly token is given to viewers and creators in return for watching contents and POT generation.
- ⑤ People can seek reliable and proven talents based on POT of content and creator.
- ⑥ Creator can serve their talents when inquiries are available and receive fanzy token in return from user.
- ⑦ Fanzly token is rewarded for talents utilization.



* POT : Proof of Talent

Components & Competitiveness

talentchain

C2C2B sharing economy protocol based on human network where talents can be discovered and shared.

- token generation based on reward demand
- own AI algorithm implementation
- compatibility with other coins

FANZY - Core DApp

FANZY is core DApp of talentchain. it's a portal platform of existing SNS where creators can expose their talents.

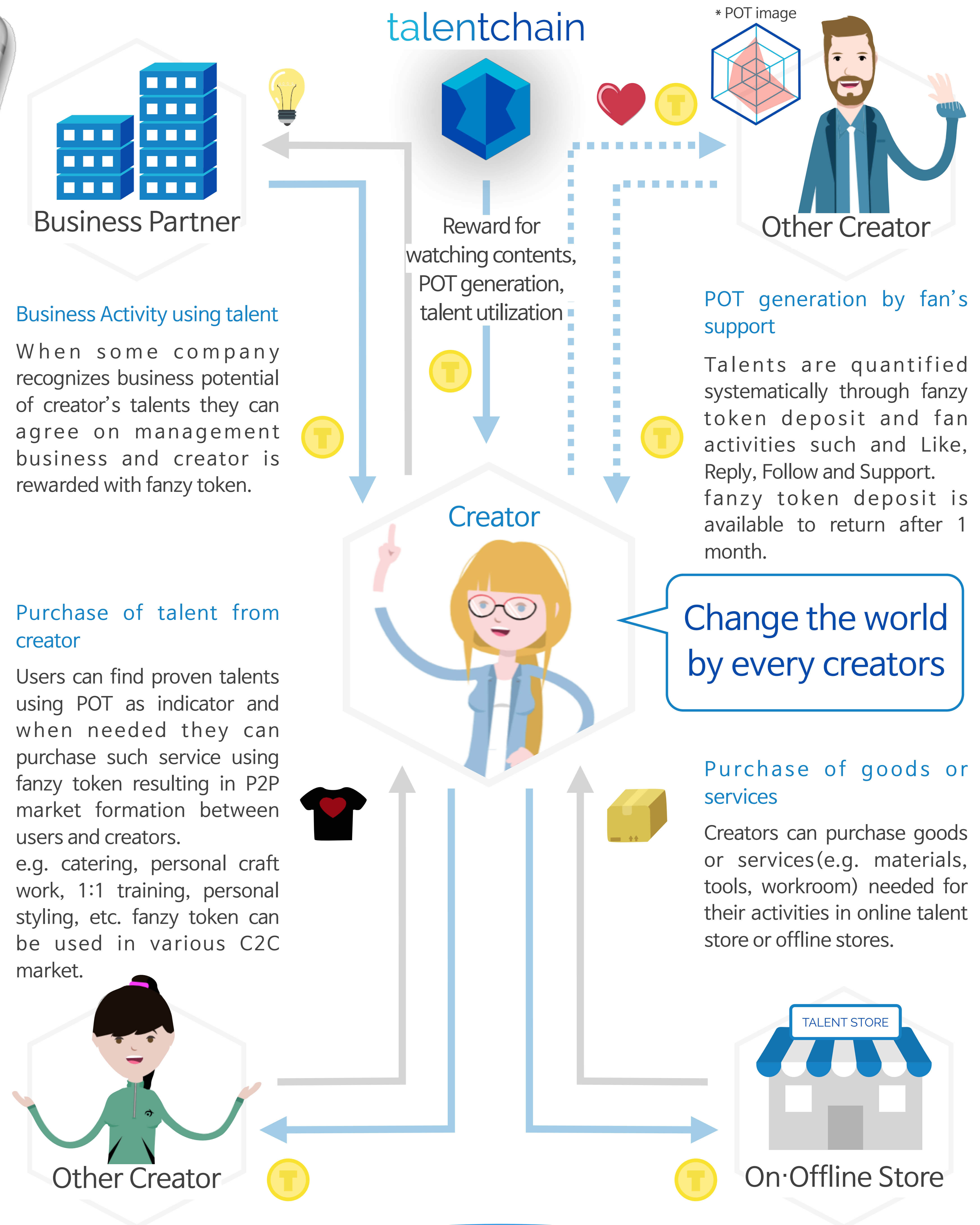
- does not own contents. only links are gathered
- creators can earn extra income and maximize their profit from their IPs
- does not compete but creates synergy effect with existing services
- viewers are also rewarded

Service DApps

Applications where functions and services are specialized targeting certain talent groups in order to utilize diverse talents from various people.

- profit generation based on talent utilization } can generate various jobs
- reward for talent utilization

Ecosystem & fanzy token Use Case



Business Activity using talent

When some company recognizes business potential of creator's talents they can agree on management business and creator is rewarded with fanzy token.

Purchase of talent from creator

Users can find proven talents using POT as indicator and when needed they can purchase such service using fanzy token resulting in P2P market formation between users and creators. e.g. catering, personal craft work, 1:1 training, personal styling, etc. fanzy token can be used in various C2C market.

POT generation by fan's support

Talents are quantified systematically through fanzy token deposit and fan activities such and Like, Reply, Follow and Support. fanzy token deposit is available to return after 1 month.

Change the world by every creators

Purchase of goods or services

Creators can purchase goods or services(e.g. materials, tools, workroom) needed for their activities in online talent store or offline stores.

- * local to worldwide 'general public talent sharing market' platform
- * next generation Youtube
- *global #1 contents business token